



SPONSORSHIP ENROLLMENT FOR PIONEER OF THE MDGS: ATATÜRK CONFERENCE – APRIL 2013

From: Bircan ÜNVER, Founding President, The Light Millennium
To: Prospect Sponsor
Re: Sponsorship request for our upcoming two days long event *Pioneer of the Millennium Development Goals (MDGS): Atatürk – An International Conference, April 19 and April 20, 2013.*
Link: <http://www.stevens.edu/news/content/cal-event-pioneer-millennium-development-goals-ataturk>
E-mail: EVENT@lightmillennium.org - contact@lightmillennium.org - **Web site:** <http://www.lightmillennium.org>
Tel: 718-441-3816
Date: April 4, 2012

Dear Prospect Sponsor:

Thank you very much for your interest for the [Pioneer of the MDGS: Atatürk Conference](#) that we are in the process of organizing – in collaboration with the College of Arts and Letters at The Stevens Institute of Technology: <http://www.stevens.edu/sit/>

We are pleased to provide you with the information about the event and our immediate funding needs (**Facts and Figures** will be sent based upon your request). *The Light Millennium* is keenly looking forward to your full participation and sponsorship.

We will jointly present the conference in accordance with the 2000 Millennium Development Goals (MDGS) of the United Nations and their relation to ideals advanced by **Mustafa Kemal Atatürk** (1881-1938), founder of the Turkish Republic. Our purpose is to contribute to the *Millennium Development Goals* (MDGS), and *Beyond 2015 Agenda of the UN* – on the academic and global level as we explore the principles and implementations of Atatürk, within the MDGS context.

ABOUT THE ORGANIZATION

- **Name:** The Light Millennium (LM)
- **Location of the Office:** 87-82 115th Street / Richmond Hill NY, 11418
- **Telephone:** 718-441-3816 E-mail: EVENT@lightmillennium.org
- **Legal Status:** LM is a not-for-profit corporation with 501-c-3 tax exempt status since 2001
- **Type of Operation:** LM is a non-governmental (NGO), independent, and volunteer base organization with e-publications, television programs, cultural and educational activities.
- **Work Scale:** LM has 9 committees, 8 board of directors, 6 advisory board members and has received near to 1200 volunteer content contributors, participations to its multi-platform programs and volunteer staff since its initiation.

The Light Millennium is a New York State based global organization; it is non-religious, non-political, independent multimedia and cultural for public benefit. LM has associated with the Department of Public Information of the United Nations effective on December 12, 2005. We published over 53 online magazines as in original e-issues; both in English and Turkish, The Light Millennium TV (LMTV) produced, promoted and cablecasted over 90 television (mainly in English, also some in Turkish) programs, and we developed, organized/co-organized, presented over 60 public events since year 2000. The Light Millennium website is being visited worldwide, from nearly 170 countries and it receives over 4.5 million hits annually.

The initial concept of the organization was introduced over the Internet in August 1999 – the core purpose of the organization was stated as: "**To provide an international platform for the free expression of ideas and experiences in order to foster a global connection among all people.**". We are proud as our purpose remains same, to the day. The Light Millennium mission can be viewed at: http://www.lightmillennium.org/lm_mission.html

THE LIGHT MILLENNIUM FUNDING NEEDS

We need your participation in support of the cost for this project, as we work in dedication to produce it for high remarks around its content, performances and hosting details. Your sponsorship is vital as it will make a great difference. Based on your request, we will send you both conference and media production related cost details as two **Facts and Figures** chart.

CAPACITY & EXPECTED ATTENDEES

The Conference venue *Burchard Auditorium at Stevens* has 285 sitting capacity. Our goal is to have a full house attendees at each day. The number of people to benefit from the UN-MDGS & Atatürk Conference will go much further as we will be reaching out by online news media, website (including the Turkish one: <http://www.isikbinyili.org>), our facebook page, other social media and print media news that will reach out globally.

SPONSOR BENEFITS

Funding is tax-deductible and you can greatly benefit from our broad media and international outreach capacities. Any agency, individual or company that will sponsor our two long day conference, will be rewarded and compensated as a participant in the success of the event. We work on quality Public Relations with the use of extensive media tools that is essential for reaching our goals while our project utilize strong media attention. We will bring your support to the spotlight as soon as proposed **Sponsorship is granted** - updating the related Media Release and publicize it on our website, also in our Turkish site, Facebook page, in all social media postings and in printed media. Please see in the following links each day's program with confirmed speakers and obtained sponsors.

The event invitation – both in print and online, will be exclusively distributed immediately –it also will be updated whenever it is needed–with the list of attending dignitaries, speakers and performers of the conference. Your company name and logo will be listed in *event sponsors* category on our event invitations, program and relevant publicity materials - benefiting the public image of our sponsors. We ensure you that you will be proud supporting this conference.

PS: You may also choose to be a silent sponsor

USE OF FUNDS & AMOUNT OF FUNDS THE LIGHT MILLENNIUM NEEDS

Please see the next pages of [Sponsorship Options](#). Thank you very much for your attention and consideration.

Sincerely yours,

Bircan Ünver, *Co-Chair of the Conference, and Founding President and Permanent Rep. to the UN/DPI*

Prof. Edward Foster, *Co-Chair of the Conference, and Professor in American Studies at the College of Arts at Stevens*

Mujgan Hedges, *Sponsorship Coordinator, and Board Member of The Light Millennium*

The Light Millennium
A Charitable Multi-Media and Culture Organization
Mailing address: 87-82 115th Street
Richmond Hill, NY, 11418, USA
Telephone: 1-718-441-3816



Web sites:
<http://www.lightmillennium.org>
<http://www.isikbinyili.org>
<http://www.unngoga.org>
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PIONEER OF THE MILLENNIUM DEVELOPMENT GOALS: ATATÜRK - An International Conference
Scheduled for April 19, and April 20, 2013. <http://www.lightmillennium.org> - <http://www.stevens.edu>